

SERVICE ORDER FOR THE FYBER PLATFORM

This Service Order for the Fiber Platform is entered into by and between Fiber GmbH with offices at Johannisstraße 20, 10117 Berlin, Germany (“**Fiber**”) and the entity (the “**Supply Partner**”) accepting this Service Order during the registration process via the Fiber Platform or the entity detailed **Appendix A** attached hereto (as applicable), effective either on the date of acceptance of this Service Order by Supply Partner or by the later date of the two signatures in **Appendix A** (the “**Service Order Effective Date**”). This Service Order is made pursuant to and incorporates the terms and conditions of the Master Services Agreement for Supply Partners available at <https://www.fiber.com/legal/msa-supply/> (the “**MSA**”). Capitalized terms not defined in this Service Order shall have the same meaning ascribe to them in the MSA. In case of any discrepancy or conflict between the terms of this Service Order and the MSA, the terms of this Service Order shall prevail. In case of any discrepancy or conflict between the terms of an offline Service Order and the default online Service Order, the terms of the offline Service Order shall prevail.

If you have accepted this Service Order during the registration process via the Fiber Platform, then the following terms shall apply:

IF YOU DO NOT ACCEPT THIS SERVICE ORDER IN ITS ENTIRETY, YOU MAY NOT ACCESS OR USE ANY SERVICE. IF YOU ARE AN INDIVIDUAL WHO CONSENTS THIS SERVICE ORDER ON BEHALF OF A BUSINESS, YOU REPRESENT AND WARRANT THAT YOU HAVE THE AUTHORITY TO BIND THAT BUSINESS TO THE AGREEMENT, AND THAT YOUR CONSENT TO THIS SERVICE ORDER WILL BE TREATED AS THE CONSENT OF THE BUSINESS. IN THAT EVENT, THE TERMS "BUSINESS", "YOU" OR "YOUR" WILL REFER AND APPLY TO YOU AND TO THAT BUSINESS. YOU ALSO CONSENT TO THE USE OF: (A) ELECTRONIC MEANS TO CONSENT TO AND COMPLETE THIS SERVICE ORDER, AND TO PROVIDE YOU WITH ANY NOTICES GIVEN PURSUANT TO THIS SERVICE ORDER; AND (B) ELECTRONIC RECORDS TO STORE INFORMATION RELATED TO THIS SERVICE ORDER AND YOUR USE OF ANY SERVICE.

1. Fiber Direct Service:

If and to the extent that Supply Partner uses the Fiber Direct Service via the Fiber Platform, then the following terms shall apply:

1.1 The Service

Subject to the terms of the Agreement, The Fiber Direct Service enables Supply Partner to use Fiber’s proprietary technology platform so that Demand Partners, and/or Fiber on behalf of Demand Partners, will be able to run Ad campaigns and serve Ads on the Property (the “**Fiber Direct Service**” or the “**Service**”).

1.2 Business and Payment Terms

Subject to the terms of the Agreement, Supply Partner shall be eligible to receive a monthly revenue share of seventy percent (70%) of the Net Revenue. Fiber will pay to Supply Partner its share of the Net Revenue within sixty (60) calendar days after the end of each calendar month, subject to Invoice.

2. Fiber Offer Wall Service:

If and to the extent that Supply Partner uses the Offer Wall Service via the Fiber Platform, then the following terms shall apply:

2.1 The Service

2.1.1 Subject to the terms of the Agreement, Fiber shall (a) enable Demand Partners to run direct Ad campaigns with specific budget and other campaign specifications on the Property and (b) make available to Supply Partner to

integrate into the Property an incentivized opt-in user-initiated scrollable list of offers which includes individual Ads provided by Demand Partners (the “**Offer Wall**” or “**Service**”). Each list entry represents an incentivized Ad for Users to choose and make offer-specific actions in order to be rewarded with virtual in-game currency.

- 2.1.2 Fyber has no direct relationship with Users, except for the limited scope of technical support which shall be provided to Users of the Offer Wall Service on behalf of Supply Partners.

2.2 Implementation

If necessary, Fyber and Supply Partner will work together in good faith to (a) integrate the Offer Wall with Supply Partner’s software and services, and (b) mutually resolve any issues associated with such implementation. The Offer Wall may be integrated into the Property using different technologies, including SDK, API or Browser.

2.3 Incentives

The Supply Partner shall not reward the User with “real” (i.e., non-virtual) rewards such as money in a currency issued by any country in the world, goods or other tangible objects or services (including digital services) provided outside the use of the applicable Property, as well as virtual rewards that have a monetary value outside the applicable Property, without notifying Fyber in advance and receiving prior written (email suffices) approval from Fyber. THE PARTIES SPECIFICALLY AGREE THAT FAILURE TO NOTIFY FYBER AND OBTAIN FYBER’S APPROVAL ACCORDING TO THIS SECTION IS A MATERIAL BREACH OF SUPPLY PARTNER’S REPRESENTATIONS AND WARRANTIES.

2.4 Business and Payment Terms

Subject to the terms of the Agreement, Supply Partner shall be eligible to receive a monthly revenue share of seventy percent (70%) of the Net Revenue. Fyber will pay to Supply Partner its share of the Net Revenue within sixty (60) calendar days after the end of each calendar month, subject to Invoice.

3. Fyber Mediation Service

If and to the extent that Supply Partner uses the Fyber Mediation Service via the Fyber Platform, then the following terms shall apply:

3.1 The Service

- 3.1.1 Subject to the terms of the Agreement, Fyber’s proprietary mediation platform shall enable Supply Partner to integrate, manage and optimize multiple Demand Partners via a single integration with whom Supply Partner has entered into a written agreement about the placement of Ads by third-party advertisers on its Property (the “**Fyber Mediation Service**” or the “**Service**”).
- 3.1.2 Subject to the terms of the Agreement, the Service enables Supply Partner to review and use in its Account certain Demand Partner Data with respect to the Ads served by the applicable Demand Partner on the Property.

3.2 Implementation

If necessary, Fyber and Supply Partner will work together in good faith to (a) integrate the Service with Supply Partner’s software and services, and (b) mutually resolve any issues associated with such implementation.

3.3 Supply Partner Obligations

Supply Partner shall use the Demand Partner Data in the Account only for its internal business purposes in connection with Service provided by Fyber under this Service Order.

3.4 Business and Payment Terms

Fyber will not charge any fees for the provision of the Service under this Service Order.

3.5 Disclaimer

Fyber is not a party to advertising contracts and other legal relationships between Supply Partner and the Demand Partners regarding the placement of Ads on the Property via the Service. Fyber does not assume any responsibility and is not subject to any liability regarding such contracts and legal relationships of Supply Partner.

3.6 Supply Partner Representations and Warranties

Supply Partner hereby represents and warrants that (i) Supply Partner has a valid agreement and account with the respective Demand Partner (the "**Mediation Account**"); and (ii) Supply Partner will provide Fyber with the necessary access data to its Mediation Account so that Fyber can access, retrieve, and make such Demand Partner Data available in the Account. By using the Service and providing the access data for the applicable Mediation Account, Supply Partner authorizes Fyber to access the Mediation Account, and to retrieve and make available the Demand Partner Data in the Account.

4. Term and Termination

This Service Order shall remain in force and effect until the earlier of (a) it has been terminated for convenience by either party upon 30 (thirty) days' prior written notice, or (b) it has been terminated for cause in accordance with Section 10.3 of the MSA.

Appendix A

Contract Number:

SUPPLY PARTNER INFORMATION			
Entity's full legal name:		Billing contact name:	
Address:		Billing contact email:	
Email address:		Technical contact name:	
Fax #:		Technical contact email:	
Contact name for notifications:		General contact email:	

The parties consent to use a third-party service for purposes of electronically signing this Service Order and agree to be bound by electronic signature.

IN WITNESS WHEREOF, the Parties have executed this Service Order with their respective signatures

Fyber	Supply Partner
By: _____ Signature	By: _____ Signature
Name: _____ Print or Type	Name: _____ Print or Type
Title: _____	Title: _____
Date: _____	Date: _____